

# Delivering Business Value Through Technology

Welcome to a site focused on increasing business value through the effective use of technology. I'm an IT professional based in Houston, Texas with more than 25 years of experience in the management and architecture of large scale technology solutions across a variety of industries. Although my experience and focus has been on technology, my educational background is in Economics and Business and I have degrees and certifications on both sides of the business and technology continuum.

One of my primary interests is in increasing the throughput between business ideas and successful technology implementations. I draw upon a range of practical industry standard approaches such as Agile, Lean, and the Unified Process as well as years of experience applying these techniques in a wide variety of settings.

One of the things I enjoy most about the IT industry is the rapid pace of change and its inexorable movement towards increasing throughput. I see Information Technology moving into a new phase of its evolution. The days of having one centralized IT organization responsible for supporting business development initiatives AND maintaining and supporting existing systems and their infrastructure are over. A more effective model finely tuned for a dynamic business environment operating in a flat world of globally interconnected markets and people will focus on a more responsive and adaptive model. Organizations with IT organizations managing classic 'feeds and speeds' will

increasingly turn to the services of outsourced service providers and leverage applications and computing capacity through a cloud of web based solutions that can increase or decrease capacity based on need. A new business technology organization focused on business outcomes embedded within business units will emerge overseen by a Chief Business Acceleration Officer with visibility across all of an organizations' value chain. Interested... read more on my sponsored blog at [ITToolbox](#) and explore the articles and templates available on my site.